# CONCESSIONS MANAGEMENT

## VICTORIOUS EVENTS

## WHAT WE DO.



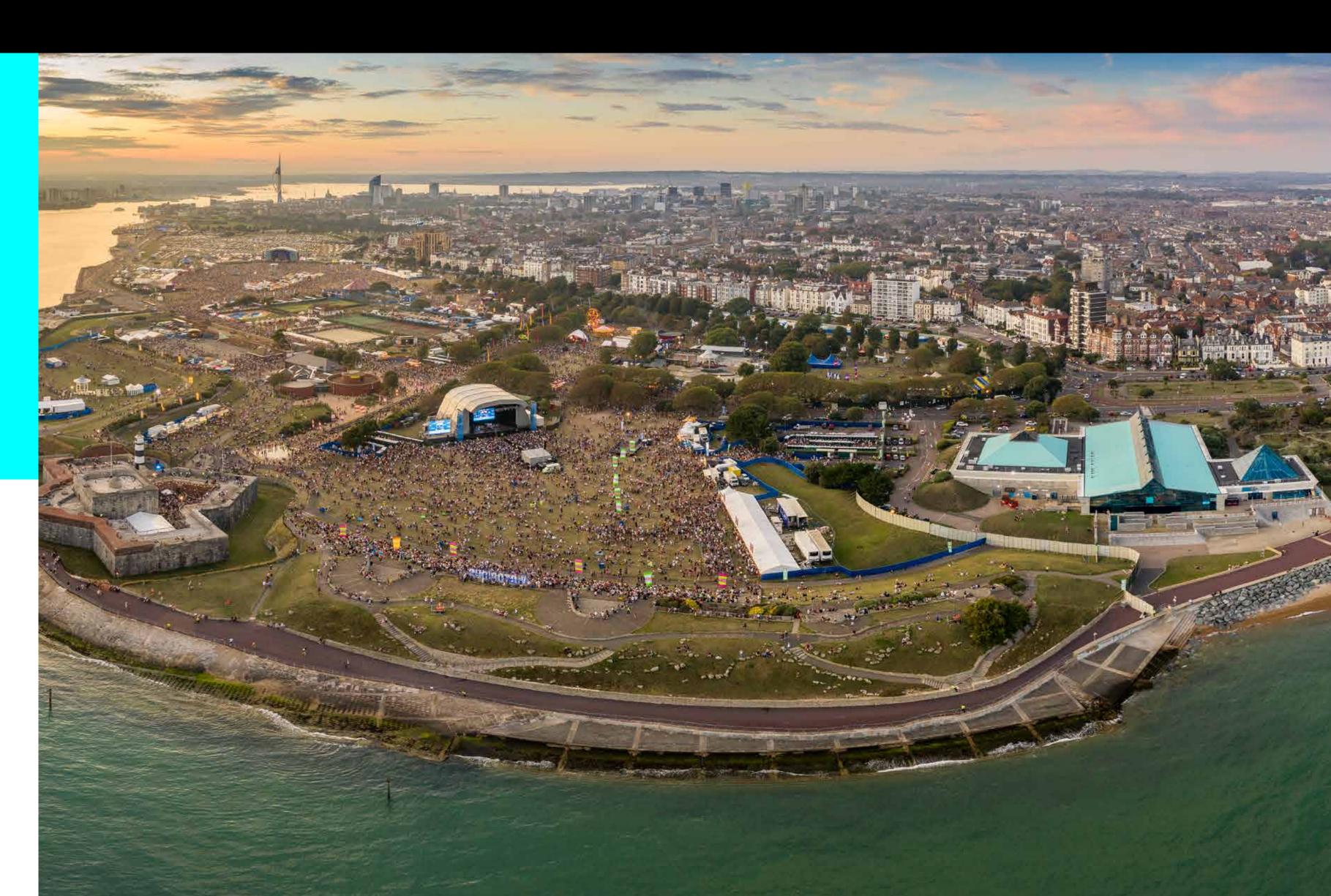
## OUR BACKGROUND.

## We began as the in-house trading team for Victorious Festival.

This means we are well versed in the importance of working closely with both Event and Site Management throughout the planning and execution of events.

## We are a concessions management team only.

We don't own any concessions which allows us to remain impartial and unbiased. We are honest with concessions about what to realistically expect from events, as creating long-lasting working relationships is important to us.





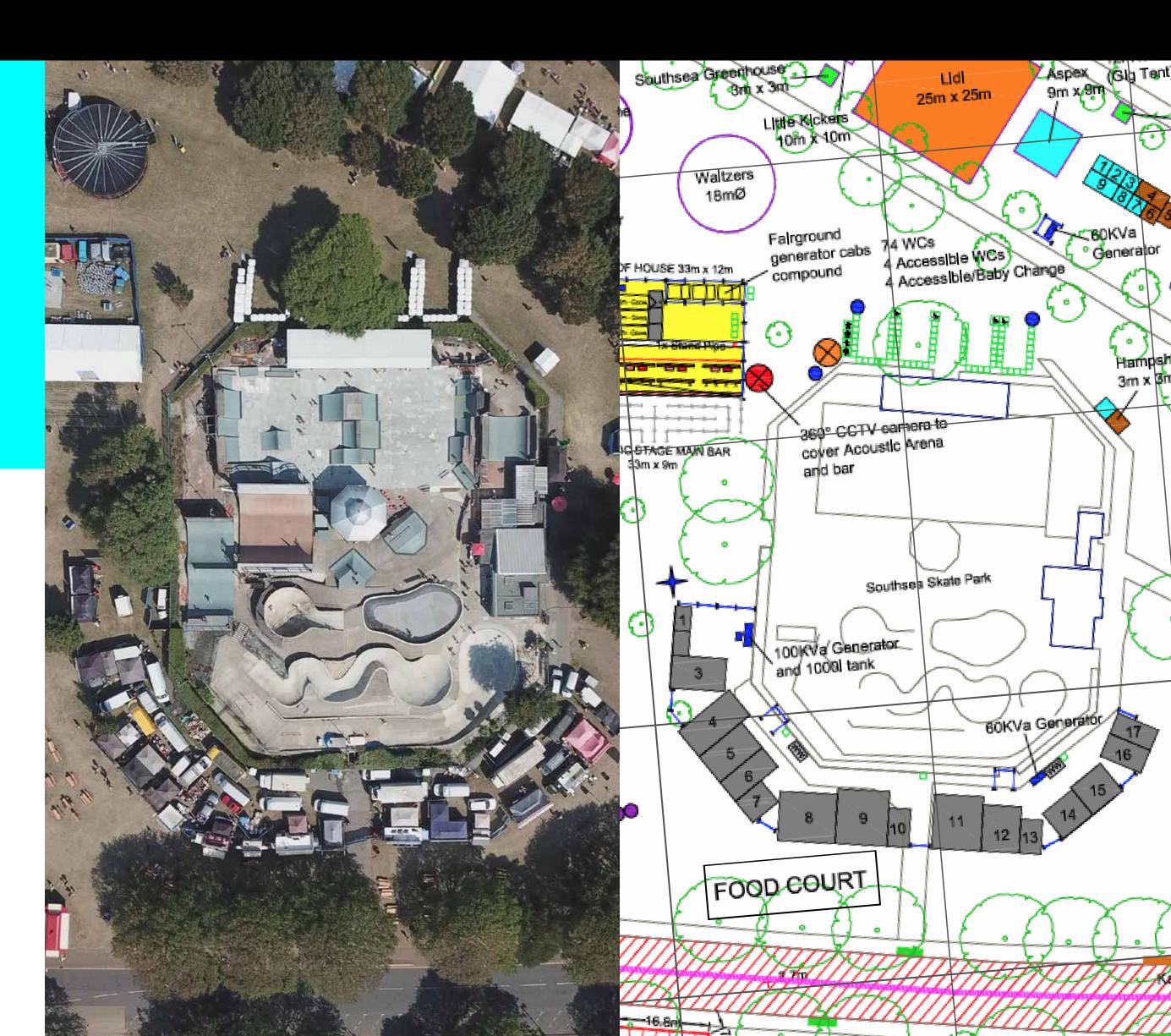
## WE'RE HANDS ON.

Our dedicated team will be on-site from build to break.

Plus, we look after ALL of the following so you don't have to...

#### **Pre Event**

- We manage all concession communication
- We create relevant information packs and manage our own application process
- We invoice concessions directly
- We collate all required documents
- We liaise directly with all relevant Teams, Management
   & Contractors in relation to concessions



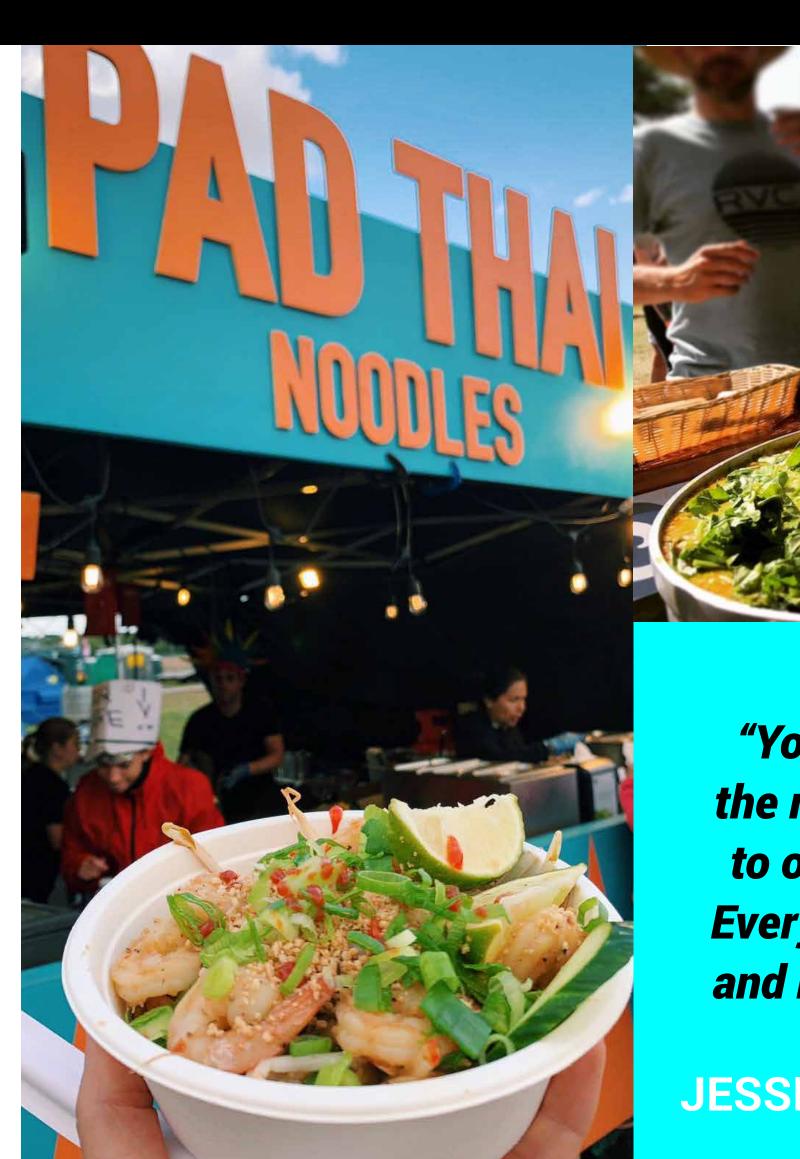
## WE'RE HANDS ON.

#### **During Event**

- We co-ordinate concession accreditation
- We co-ordinate concession load-in and load-out
- We are the main contact for concessions throughout the event
- We work closely on-site with all relevant Teams,
   Management & Contractors in relation to concessions

#### **Post Event**

- We continue to manage all concession communication and aftercare
- We can provide a post-event report detailing concession feedback – what did/didn't work plus any ideas to improve for the future



"You are a cut above the rest when it comes to organising events. Everything is seamless and made to feel easy."

JESSICA - JC CATERING



## WE'RE CONSCIOUS.

#### **Waste & Sustainability**

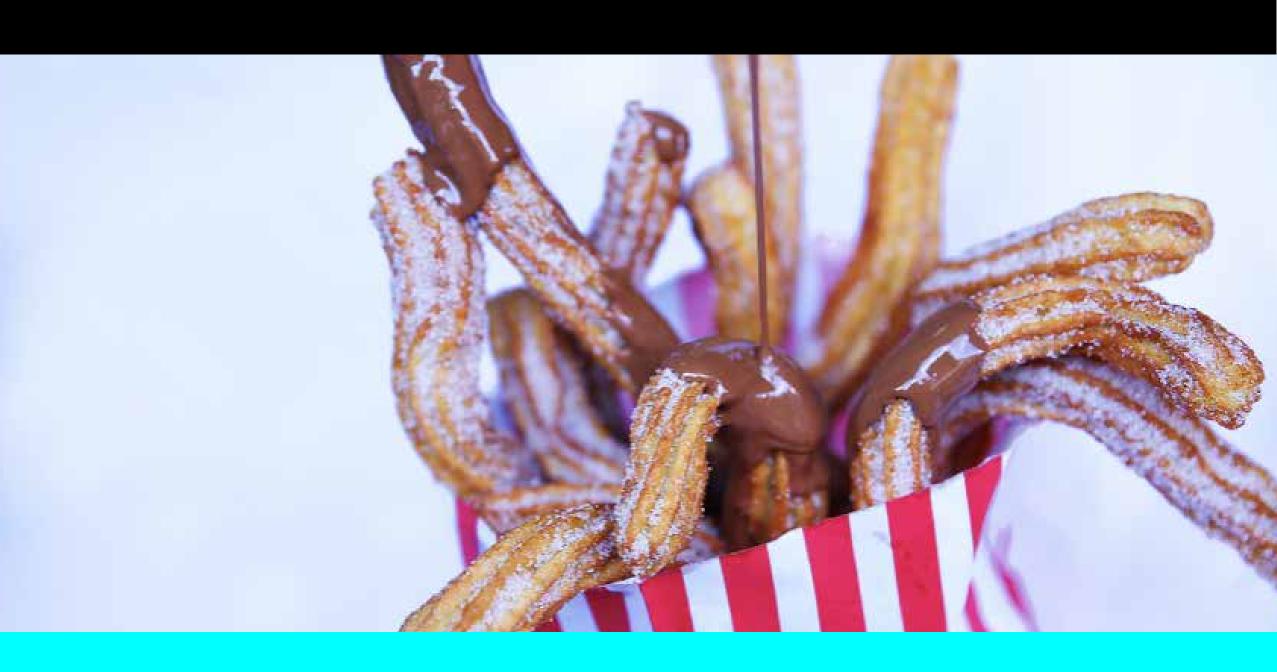
We implement a Green Deposit system to encourage good housekeeping and waste disposal from concessions. We also enforce eco-rules – a ban on single-use plastics and only bio-degradable glitter is standard, but further eco-rules can then be tailored to suit your event's needs.

"Working with Victorious Events team to deliver our food and market concessions at Rewind Festivals, was an absolute pleasure.

Not only did we have our most varied array of food offerings to date (and the happy customers that brings!) but their level of participation in our advance planning, their professionalism on site and their desire to make each event better than the last was such a breath of fresh air.

I would wholeheartedly recommend working with this team again; they were a complete asset to our festival team.!"

**KATHERINE LINGARD - REWIND FESTIVAL** 



#### **Accessibility**

We work closely with Attitude is Everything to create awareness for concessions to be both accessible and considerate regarding customer needs. This includes advising on how to best improve stall layouts and serving practices.

## TESTIMONIALS.

"We have found the team to be the most approachable and accommodating team that we have worked with at major events. They have a full understanding of traders needs and try always to be accommodating"

PAUL - PAUL HOLMES CATERING



"Finding reliable, professional and tasty offerings from food traders can be a tough job. Green deposits pitch fees, public liability insurances, RAMs were all taken care of. A fantastic service which can often be overlooked at an event."

**ANDY - OKTOBERFEST** 





"We work with many different organisers at lots of different events all over the country, from festivals & concerts to royal shows & football matches.

Without a shadow of a doubt the Victorious Concessions team are so far in front in so many ways!!."

**BAILEY - RUSSELL LEISURE GROUP** 



"We deal with a number of festival food organisers and the Victorious team stand out as people who understand what we worry about and appreciate the efforts we all make to be there. Simple statement but it bears a great weight."

MARIA - MAKATCHA

## GET IN TOUCH:

concessions@victoriousevents.co.uk

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